

10-SLIDE NARRATIVE / DRAFTING GUIDE

A clear story. A scoped ask.

01 Your future, in motion

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Kamva: useful tools for study, work and first business.
A South African youth platform in development.

VISUAL DIRECTION

Kamva logo and labelled actual prototype screens; no unconfirmed partner logos.

SPEAKER NOTES

Introduce the mission through a practical user task. Be clear that the Android platform and integrations remain in development.

02 A clearer digital front door

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Dedicated pages for APS, CV, cash planning and opportunities.
More guidance, less scrolling.

VISUAL DIRECTION

Four tool tiles with a single next action for each.

SPEAKER NOTES

Show how a user arrives with one need and completes a useful step. Do not claim admission, employment or funding results.

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03

Study routes with proper context

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All 26 public universities; 155 illustrative programme cards.
157 directory entries include all 50 public TVET colleges.
One APS is not a universal admission decision.

VISUAL DIRECTION

An APS estimate beside a source-linked faculty card.

SPEAKER NOTES

This is not every degree or its complete requirements. Explain generic estimates, official minimums and competitive selection. Refresh sources each admissions cycle.

04

Career and business confidence

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Profession/sector CV prompts, examples and a free basic PDF.
Cash planning separates income, cost of sales and operating expenses.

VISUAL DIRECTION

Two task screenshots, with sample data explicitly labelled.

SPEAKER NOTES

Use examples as teaching aids. Users verify CV facts. Business calculations support planning, not statutory accounting or tax advice.

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05 Three simple business levels

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Free: 10 invoices + 20 quotes/month.

Starter: R49/month.

Combined Books: R89/month.

VISUAL DIRECTION

Three concise cards with planned-feature status labels.

SPEAKER NOTES

Books replaces the separate advanced tier. Ledger/report foundations exist; multi-user, bank imports and VAT support are planned extensions, not active entitlements.

06 Fund the service, not a seat tariff

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Development, hosting, support, content and safeguards.

Agree ring-fenced costs, milestones and evidence.

VISUAL DIRECTION

Five cost areas connected to delivery evidence.

SPEAKER NOTES

There is no fixed learner-access sponsorship package. The partner conversation starts with an eligible scope and accountable delivery owners.

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07

A transparent first-programme budget

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Annual operations: R3,220,800.

Readiness: R550,000. Optional event: R120,000.

Total planning requirement: R3,890,800.

VISUAL DIRECTION

A stacked bar with three exact totals and the operating period.

SPEAKER NOTES

No confirmed funding or sales are deducted. Costs are internal planning estimates, not supplier quotes. Prevent duplicate funding and allocate commercial-only work separately.

08

Privacy is part of delivery

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Parent essentials planned; verified, limited schoolwork sharing.

No private chat, prayer, journal, location or ledger access for funders.

VISUAL DIRECTION

Shared schoolwork versus protected private information.

SPEAKER NOTES

Confirm the applicable children's-data basis and privacy roles. Report aggregate evidence. No guaranteed B-BBEE recognition or tax-deductible receipt.

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09

A launch that passes its checks

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Target: Saturday 13 March 2027; venue TBC.
Gate legal, safeguarding, security, accounting, support and costs.
Operating plan: April 2027-March 2028.

VISUAL DIRECTION

A gated readiness timeline, not an unconditional countdown.

SPEAKER NOTES

WhatsApp, live AI, parent links and paid entitlements require release acceptance. Early controlled testing is a technical safeguard, not a funded three-month product offer.

10

Agree one useful next step

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Book a demonstration and scope meeting.
Confirm legal applicant, delivery owners and eligible costs.
info@kamva-app.co.za | kamva-app.co.za

VISUAL DIRECTION

One contact card and a clean website link.

SPEAKER NOTES

Ask for a working session with transformation, CSI or youth-support colleagues. Registration remains TBC. Do not promise points, job outcomes or access to private beneficiaries.

Outline document, not a slide presentation. Use current approved imagery and claims. Company registration remains TBC.